# Index to Volume LXII

**Academic Performance**
(See Johnson, 68:74-78.)
(See Kish and Santa Rita, 68:80-85.)
(See Rose, 68:68-72.)

**Access**
(See Hudson, 68:54-56.)

Bents, Mary
A Review of *The Reflective Twin: Case Studies in and on Educational Practice*, 68:59-60, Fall 1992/Winter 1993.

Bickers, Doyle
"The Application of Project Management Techniques to College and University Admissions Activities," 68:86-92, Spring/Summer 1993.

Boger, Ruth
A Review of *Keeping Customers for Life*, 68:58, Fall 1992/Winter 1993.

Boyd, DavidP. and Jay A. Halfond
"The Coming Metamorphosis of American Business Schools," 68:4-10, Fall 1992/Winter 1993.

**Business Schools**
(See Boyd and Halfond, 68:4-10.)
(See Webb, 68:38-46.)

**College Selection**
(See Matthews and Hadley, 68:22-31.)
(See Rickman and Green, 68:32-37.)
(See Sevier, 68:48-52.)
(See Webb, 68:38-46.)

**Consumer Satisfaction**
(See Pate, 68:100-107.)

**Graduate Students**
(See Boyd and Halfond, 68:4-10.)
(See Webb, 68:38-46.)

Green, Gary
(See Rickman and Green, 68:32-37.)

Hadley, Thomas P.
(See Matthews and Hadley, 68:22-31.)

Hadsell, Carl D.
A Review of *Parental Concerns in College Student Mental Health*, 68:59, Fall 1992/Winter 1993.

Halfond, Jay A.
(See Boyd and Halfond, 68:4-10.)

Hudson, Paul Stephen
"Addressing Issues of Student Access and Retention: The Fall 1991 AACRAO Focus Forum, Oglethorpe University, Atlanta, Georgia," 68:54-56, Fall 1992/Winter 1993.

**Intervention**
(See Rose, 68:68-72.)

**Institutional Quality**
(See Matthews and Hadley, 68:22-31.)
(See Rickman and Green, 68:32-37.)
(See Sevier, 68:48-52.)

Jeffries (Cook), Frances M.
A Review of *An Agenda for Our Nation's Schools*, 68:126, Spring/Summer 1993.

Johnson, Elizabeth S.
"College Women's Performance in a Math-Science Curriculum: A Case Study," 68:74-78, Spring/Summer 1993.

Kish, Evelyn Rubio and Emilio Santa Rita
"The Minority Honors Program in Energy-Related Curricula," 68:80-85, Spring/Summer 1993.

**Leadership Styles**
(See Stanton and Pitsvada, 68:12-21.)

Lyttle, R. Orville
A Review of *Moral Values and Higher Education*, 68:120-121, Spring/Summer 1993.

**MBA**
(See Boyd and Halfond, 68:4-10.)
(See Webb, 68:38-46.)

**Management**
(See Bickers, 68:86-92.)
(See Pate, 68:100-107.)
(See Stanton and Pitsvada, 68:12-21.)
(See Wasson, 68:108-111.)
(See Webb, 68:94-98.)

**Marketing**
(See Matthews and Hadley, 68:22-31.)
(See Pate, 68:100-07.)
(See Rickman and Green, 68:32-37.)
(See Sevier, 68:48-52.)
(See Webb, 68:38-46.)

Matthews, Mabel Jones and Thomas D. Hadley
"The Relationship Between an Institution's Perceived Quality and Students' Application

Sets," 68:22-31, Fall 1992/Winter 1993.

Menzel, James
A Review of *The Bulimic College Student: Evaluation, Treatment, and Prevention*, 68:61, Fall 1992/Winter 1993.

Meyers, John F.
A Review of *Politics, Markets, and America's Schools*, 68:122-123, Spring/Summer 1993.

**Minority Students**
(See Hudson, 68:54-56.)
(See Kish and Santa Rita, 68:80-85.)
(See Sevier, 68:48-52.)

**National Merit Scholars**
(See Rickman and Green, 68:32-37.)

**Outcomes**
(See Johnson, 68:74-78.)

Pate, William S., Jr.
"Consumer Satisfaction, Determinants, and Post Purchase Actions in Higher Education: A Model to Guide Academic Managers," 68:100-107, Spring/Summer 1993.

Pitsvada, Bernard T.
(See Stanton and Pitsvada, 68:12-21.)

**Professional Schools**
(See Boyd and Halfond, 68:4-10.)
(See Webb, 68:38-46.)

**Project Management**
(See Bickers, 68:89-92.)

**Recruitment**
(See Boyd and Halfond, 68:4-10.)
(See Matthews and Hadley, 68:22-31.)
(See Rickman and Green, 68:32-37.)
(See Sevier, 68:48-52.)
(See Webb, 68:38-46.)

**Retention**
(See Hudson, 68:54-56.)

Rickman, Charles A. and Gary Green
"Market Segmentation Differences Using Factors of the College Selection Process," 68:32-37, Fall 1992/Winter 1993.

Riehl, Richard J.
A Review of *Lawrence Kohlberg's Approach to Moral Education*, 68:121-122, Spring/Summer 1993.
A Review of *Undergraduate Education: Goals and Means*, 68:125-126, Spring/Summer 1993.

Rose, Richard B.
"College and School Cooperation in San Antonio," 68:68-72, Spring/Summer 1993.

Sandy, Mark
A Review of *Choosing a College*, 68:60-61, Fall 1992/Winter 1993.

Santa Rita, Emilio
(See Kish and Santa Rita, 68:80-85.)

Sevier, Robert A.
"Recruiting African American Undergraduates: A National Survey of the Factors that Affect Institutional Choice," 68:48-52, Fall 1992/Winter 1993.

Stanton, Thomas C. and Bernard T. Pitsvada
"Emerging Presidential Styles," 68:12-21, Fall 1992/Winter 1993.

Stones, Dave
A Review of *Touchtone Telephone/ Voice Response Registration: A Guide for Successful Implementation*, 68:128, Spring/Summer 1993.

**Student Choice**
(See Matthews and Hadley, 68:22-31.)
(See Pate, 68:100-107.)
(See Rickman and Green, 68:32-37.)
(See Sevier, 68:48-52.)
(See Webb, 68:38-46.)

**Student Performance**
(See Johnson, 68:74-78.)

**TQM**
(See Wasson, 68:108-111.)

**University Presidents**
(See Stanton and Pitsvada, 68:12-21.)

Wasson Dale
"Quality Control in the Application Process," 68:108-111, Spring/Summer 1993.

Webb, Marion Stanton
"Variables Influencing Graduate Business Students' College Selections," 68:38-46, Fall 1992/Winter 1993.

Webb, Randall J.
"Case Study of a Title III Proposal: A Potential Source of Funds for Improvement of Academic Support Services at Developing Institutions," 68:94-98, Spring/Summer 1993.

Compiled by
GEORGEANNE B. PORTER
University of Missouri-Columbia